

EIKON-DESIGN – SERVICE OFFERING BREAKDOWN

Please be in contact directly:

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- Trading as: Eikon-Design
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- Company Social Media Accounts:
 - www.facebook.com/eikonindustries
 - www.instagram.com/eikon_ind
 - www.twitter.com/eikon_ind
 - www.linkedin.com/company/eikon-industries
 - www.pinterest.com/eikon_industries

WordPress Web Development Package – FREE INCLUDES:

1. Free Modern Theme Layouts
2. Free Plugin Integration
3. Free SSL Certificate
4. WordPress SEO Setting-Up
5. Google Search Console Set-Up
6. Google Analytics Set-Up
7. Google My Business Set-Up
8. Gmail Account Set-Up
9. Social Media Business Account Creation:
 - a. Facebook
 - b. Instagram
 - c. Twitter
 - d. LinkedIn
 - e. Pinterest
 - f. YouTube
10. Website Speed Optimisation
11. Image & Video Optimisation
12. Payment Gateway Integration
13. Types of Website Included:
 - a. E-Commerce
 - b. E-Learning
 - c. Business Directories
 - d. Personal
 - e. Corporate
 - f. Blog or Newspaper
 - g. Video Streaming

WordPress Maintenances & Support Package – EXCLUSIVE 6 MONTHS PAID CONTRACT R 1 200.00:

1. Theme & Plugin Updating
2. Site Security Monitoring
3. Content Updating (Blog Post, New Pages, New Products etc.)

4. Social Media Management (Scheduled Posting to Social Media via WordPress Dashboard)
 - a. Blog Articles
 - b. Video Streaming
 - c. Music Streaming
5. Monthly Reporting:
 - a. Weekly or Monthly Search Engine Optimisation Reports
 - b. Weekly or Monthly Search Engine Marketing Reports
 - c. Weekly or Monthly Search Engine Result Page Reports
 - d. Weekly Keyword Data-Capturing Reports
 - e. Weekly or Monthly Google Analytics Reports
 - f. Weekly or Monthly Google Console Reports
 - g. Weekly or Monthly Content Marketing Reports
 - h. Weekly or Monthly Social Media Stats Reports
6. Weekly or Monthly WordPress Back-Ups
7. Weekly Cybersecurity Threat Reports
8. Online Business Consultation