

“CREATING JOBS AGAINST ALL ODDS”

The challenges and opportunities facing small businesses.

Sponsors:



TIME:	TOPIC:	PANELLISTS:
08:30 – 09:00 09:00 – 09:15	Registration Opening Comments	Sipho Nkosi: Chairman SBI @siphonkosiEXX Sipho holds a B.Com (Hons) Economics, MBA, Diploma in Marketing Management, AMP, he most recently served as the CEO of Exxaro Resources Limited for seven years. Nkosi also founded Eyesizwe Coal in 2001, serving as its CEO and was the President of the Chamber of Mines. He serves on the boards of Sanlam, Exxaro Resources, Anooraq Resources and Eyesizwe Holdings. Sipho is currently the chairman of the SBI.
09:15 – 09:40	Keynote Address	Sipho Pityana: President of Business Unity South Africa (BUSA) Sipho is the founder and Chairman of Izingwe Capital. He is also chairman of the Board of Directors of the following companies: the JSE listed AngloGold Ashanti and Onelogix, President of BUSA and Chairs the Council of the University of Cape Town. In addition to his private sector track record, he has extensive public-sector experience and international exposure. As the Foreign Affairs Director General, he represented South Africa in various international fora including the United Nations, African Union, Commonwealth and the International Labour Organisation. He was one of the founding members of the governing body of the Commission for Conciliation, Mediation and Arbitration (CCMA). He is the former founding Chairperson and Convenor of both the Council for the Advancement of the South African Constitution (CASAC) and Save South Africa. BA (Hons) (Essex), MSc (London); Dtech (honoris causa) (Vaal University of Technology).
09:40 – 09:45 09:45 – 10:40	Q & A Panel 1: Moderator	Sipho Pityana Political manifestos and what they entail for SMEs Lumkile Mondli: Economist & Director SBI @lmondli Lumkile, a PHD candidate, is senior lecturer at the School of Economics and Business Science at Wits University, his alma mater, from which he holds other degrees. His research interests include political economy, macroeconomics, competition and regulation and public sector economics. Prior to joining academia, he served as deputy treasurer at Transnet and as chief economist at the Industrial Development Corporation. A regular economics contributor to the media, Lumkile also serves on boards of other companies, and has served on numerous advisory panels in the public sector. He is also involved in the state capture project and doing pioneering work on corruption and state capture in South Africa. He is a columnist of Business Day and a regular TV commentator on Political Economy. He serves as a director at the SBI.
		Lindiwe Zulu: Minister - Small Business Development @LindiweZulu6 Lindiwe Zulu (MP) is the Minister of Small Business Development in South Africa. She is a member of the National Executive Committee (NEC) of the African National Congress (ANC). Minister Zulu is particularly interested in issues relating to the strengthening of institutions of governance, multiparty democracy, community development and promoting a culture of entrepreneurship and the economic empowerment of women and youth. She believes that entrepreneurship will provide both poverty reduction and economic growth benefits.



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Toby Chance MP: Democratic Alliance (DA) Shadow Minister of Small Business Development @tobychance

He was elected a Member of Parliament for the DA in 2014. Toby has been instrumental in developing and articulating the DA's policy position on the economy particularly as it relates to boosting the SME segment. In May 2018 he introduced a private member's bill into Parliament, the Small Enterprises Ombud Service Bill, which aims to establish an alternate dispute resolution (ADR) mechanism to level the playing field between SMEs, government and big business. In 2016 he served on the Parliamentary Joint Ad-hoc Committee on Probing Violence Against Foreign Nationals following outbreaks of violence in South Africa's townships targeting foreign-owned spaza shops. He graduated with a BA Hons and MA in Geography from the University of Cambridge. Toby is a prolific writer and has had opinion pieces published by many of South Africa's leading newspapers and magazines, focusing on the economy and the small business ecosystem.



Mandisa Mashego: Economic Freedom Fighters (EFF): Chairperson for Gauteng @MandisaMashego

She holds a solid track record of overall 18 years professional experience in the broader Brand Communications, Strategic Marketing Management and Public Relations Management. She has also successfully worked on several social change programmes, brand launches, new markets penetration campaign (Go to market campaigns), financial public relations, consumer public relations management, and political communications. Mandisa holds a Btech (Cum Laude, degree in Public Relations Management) - Durban University of Technology 2010, a National Diploma Public Relations Management (2004) - Public Relations Institute of Southern Africa (PRISA), a Post graduate Certificate on Governance: Wits School of Governance (2016) and is currently busy with an MBA from the Gordon Institute of Business Science.

10:40 – 10:45
10:45 – 11:10

Q & A

To the panel

Keynote Address

GG Alcock: Author & Entrepreneur @GGAlcock



Born white in apartheid South Africa but raised & bred as a Zulu man, GG was raised in a mud hut in one of the most poverty stricken and violent parts of Kwazulu Natal, Msinga. GG's activist parents raised their two sons in a hut with no running water, electricity or modern conveniences, instead growing up like young Zulu' boys herding and hunting. GG has been at times a shebeen owner, political activist, community worker, African adventurer, entrepreneur and founder of activations business Minanawe Marketing. GG's passion and current focus is on Kasinomics, the invisible matrix at the heart of South Africa's informal economies and the people who live in them. Living and doing business in African marketplaces requires an ethos uniquely suited to the informal, to the invisible, to the intangible, he shares some of the secrets to doing business & entrepreneurship in these informal spaces. GG's Kasinomics Events business offering includes unique consumer insights, marketing strategies, route to market solutions and creative concepts in the mass informal and kasi markets of Southern Africa.

11:10 – 12:00
12:00 – 12:05
12:05 – 12:55

Brunch

Business Chamber of the year award

Panel 2:

How can business chambers and municipalities work together better?

Moderator

Bernard Swanepoel: Executive Director SBI @zbswanepoel



Bernard is a partner at To-The-Point Growth Specialists and THINKspiration. He serves as non-executive director on the boards of Impala, Zimplats, Eqstra and African Rainbow Minerals Limited. Previous roles include CEO and Chairman of Village Main Reef Limited and CEO of Harmony Gold Mining Company Limited. He is the Chairman of the Annual Joburg Indaba as well as a former Vice-President of the AHI. He is Chairman and Managing partner of MMC. He is currently the Executive Director of the SBI.



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Andries Nel- Deputy Minister of Cooperative Governance and Traditional Affairs (CoGTA) @umrabulo

He was elected to Parliament in 1994, has been Deputy Minister for Justice and Constitutional Development, Deputy Chief Whip and served on a wide range of portfolio and ad hoc committees. His constituency work has been in Pretoria Central, Centurion; Atteridgeville; Waterberg and Midvaal. Andries is National Co-ordinator: Legal and Monitoring of the ANC's National Elections Team. He has been active in politics since he attended high school in Sao Paulo, Brazil. From 1996 to 2001 he was a member of the National Executive Committee of the ANC Youth League and co-ordinator of the Lawyers for Human Rights' Capital Punishment and Penal Reform Project between 1990 and 1994 and a member of ANC structures in the Pretoria area. He holds a Bachelor of Civil Law from the University of Pretoria.



Klippies Kritzinger - Golden Triangle Chamber of Commerce

Over the past 18 years Klippies has been actively involved in the Vanderbijlpark Chamber, now known as the Golden Triangle Chamber of Commerce. He served on the management team for many years, and as chairman for 3. With the amalgamation of the Chamber in 2017 he was appointed CEO until recently. In 2019 he was appointed Executive Member for the Portfolio Government Relations, as well as mentor in the Youth Portfolio. He is directly involved in building relationships with the local and provincial government. In 2018 he was honoured as a "Vaal Legend" of the Chamber and also received the Peerless Pioneer Award, which recognises strong and steadfast leadership in the community. In 2019 he was rewarded for his exceptional contribution within the Business Chamber as well as in the community for the past decade.



Nomfundo Faith Dlamini - Programme Manager: Productive Cities SA Cities Network.

Her work focuses on strengthening urban economies, job creation and infrastructure investment through spatial transformation, expanding economic participation and improving local economic governance. She is an urban and governance specialist in strategy development, governance, research and policy development. Nomfundo has extensive intergovernmental experience and has previously worked in international, provincial and local government executive levels. She mainly draws scholarship within the disciplines of development studies, policy and public administration, international relations and development planning to inform her work and research.



Christo van der Rheede - Deputy Executive Director AgriSA @crheede1

Christo is a former teacher and school principal and has vast experience in the following spheres of training and policy development: Basic Education, Small Business Development and Agricultural Development. He holds a Higher Diploma in Teaching, BA Degree (UWC), Senior Management Development Programme (USB), BAHons in Public and Development Management (US) and an MPA (US). He is currently responsible for Agri SA's agricultural transformation programme, national drought relief programme, Agri-Phakisa programme, Agri-BEE programme and other agri-development programmes. He is chairperson of AgriSeta.



Mike Levington - Renewable Energy Expert

Mike has over 25 years' experience of structuring and marketing commodity and energy transactions in London, New York and South Africa. He established an energy practice for RMB that advised clients, including large corporates and BEE companies, which were interested in investigating opportunities in the South African energy sector. In 2005, he became Chief Investment Officer of Worldwide African Investment Holdings (now Phembani Holdings). He successfully implemented Worldwide's entry into the coal-mining sector and served for a number of years on the Coal Industry Task Team (CITT). Mike established Navitas Holdings (Pty) Ltd as a general energy investment holdings company in 2008, and which the 100% owner of Kabi Energy (Pty) Ltd, a black-owned and controlled renewable energy development and investment company. Board member of the South African Renewable Energy Council (SAREC) until April 2017

12:55 – 13:00

Q & A

To the panel



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13:00 – 13:30

Keynote Address

Nozabelo Ruth Bhengu - Chairperson: Portfolio Committee on Small Business Development



Born and bred in the rural area of Harding in Kwazulu Natal, Nozabelo Bhengu is a 20-year veteran ANC MP who currently chairs the Portfolio Committee on Small Business Development. A social entrepreneur and a trainer of trainers in community development who was trained at Wilgespruit Fellowship Centre, RSA, and Coady International Institute of St. Francis Xavier University, Canada, Bhengu has developed a Cooperatives-based Community Economic Development model which was adopted by the Portfolio Committee on Small Business Development and the Department of Small Business Development in 2018 for piloting in South Africa. She is a member of the ANC's NEC serving in the Economic Transformation Committee and is the co-author of a book titled Against the Wall written by her late daughter, Nozipho, about living with HIV.

13:30 – 14:30

Panel 3: Moderator



Entrepreneurs: Turning challenges into opportunities

Thandeka Gqubule-Mbeki – Economics Editor at the SABC

At the SABC Thandeka is responsible for Economics, Business and Financial markets coverage on TV, Radio and Digital platforms. Here she became involved in a struggle for independent public broadcasting and freedom of expression, joining a group called the SABC8. She holds a Master's degree in Journalism from Columbia University, New York, and several short business qualifications from Wits Business School, London School of Economics and Said Business School, Oxford University. She has worked in various editorial capacities in the South African Press including, as Associate Editor at the Financial Mail. She has taught journalism at Rhodes University, Grahamstown and Monash South Africa. Gqubule-Mbeki was awarded the Nat Nakasa press freedom award in 2016. She is the author of two books No Longer Whispering to Power: The Story of Thuli Madonsela; Jonathan Ball (2017) and Semane Queen of the Peaceful Crocodile, Legend Publishing (2007)



Annette Muller- Flexy Force @nettyml

Annette is the founder of Flexyforce, an innovative new technology startup in the Future of Work Space. Flexyforce is a B2B cloud based software for companies to automate the HR function when working with freelancers, SME suppliers and independent contractors. Previously she founded DOTNXT, one of South Africa's first Innovation Consultancy's recently sold to an international firm, where she launched a number of innovations for South African corporate clients. Annette holds a Business Science Finance & Marketing degree (Honours Cum Laude) from the University of Cape Town, SA, and has attended the renowned Hyper Island Digital Master Class in New York. Recognised by Forbes as one of the 'top 10 female tech founders to watch In Africa' (2014)', she is a sought-after international speaker and digital change agent, where her work continues to inspire people and companies all around the world to do things differently. Committed to staying on the cutting edge of technology, surrounded by people making things happen, Annette lives her mantra that if you are the smartest person in the room, you are in the wrong room.



Leeko Makoene- Made with Rural @Leeko_79

She was born in Makapanstad Village, Hammanskraal, amongst a family and a community of subsistence farmers, she completed her Junior degree at the University of Cape Town, followed by a postgraduate Business Degree at the Gordons Institute of Business Science, short-courses in Chicken Hatchery Management, farm Management and Bee-keeping. Leeko is passionate about Rural Development, Agriculture: by bringing awareness to the plight of small holder farmers. Founder of Made with Rural, a platform that links small and medium scale farmers in rural areas to sustainable market by first; assisting them to be market ready and to understand the business side of farming. Our "Group-Buying & Selling" Model has successfully linked 100 farmers with formal markets, across Provinces. We are currently supplying McDonalds, KFC, Pick N Pay, Freshmark, Burger King & Spar, through the enterprise development program with Dew Crisp, and we also supply some small restaurants and vegetable stores directly. Founder of Chilladiddo Foods, an agro-processing business that produces tasty chili relishes and condiments and will soon be processing vegetables of our Made with Rural network



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farmers. She is also Co-Founder of Farm-Connect an exciting Agri-tourism business



Cobus Truter – Indlu.

He graduated from the University of Pretoria in 2007 with a bachelor's degree in Industrial/Systems Engineering, and is a co-founder of Indlu. INDLU LIVING is a rental-housing app that connects homeowners in townships with tenants for their backyard rooms. Landowners that use the INDLU LIVING App also build a credit score with INDLU allowing them to access the capital required to upgrade their rental rooms and to expand their rental portfolio. Cobus also co-founded EmpiriQ, a firm that specializes in identifying, defining and implementing market driven economic development solutions aimed at the Emerging Market, with a key focus on the emerging urban African market place. His work has led to several Emerging Market-based projects in the housing, ICT, micro finance & retail sector including the establishment of Melana Developments, a township focused real estate development company.



Luvuyo Ndiki – Red Cup Village @luvuyo_ndiki

Luvuyo, 28, is the founder and chief executive of a lifestyle brand Red Cup Village, a youth-focused creative events agency in Cape Town, which he established in 2014. The company uses 3D printing technology to manufacture a unique drinking cup using a polylactide filament, which is a biodegradable and bioactive thermoplastic aliphatic polyester derived from renewable resources such as sugarcane and corn starch. Luvuyo graduated with a communication degree and a national diploma in 3D Industrial Technology and product design course from the Cape Peninsula University of Technology. The cup is part of a new range of products.



John Hunt – Spares Boyz

He was born and bred in East London in the Eastern Cape and completed his basic education. John decided at a young age to create a future for himself as an entrepreneur. He began his journey and has since built more than 37 companies, from many different fields of the economy. This has always been from his own concept to building his own marketing and operational strategies to the implementation of all necessary systems to operate a company successfully which has resulted in guaranteeing the success of each and every entity. The BOYZ Group of companies has been in existence for 29 years and specializes in the sale of motor car parts both new and used. They have over this time developed branches nationwide and presently taking this concept via offering business opportunities both nationwide and cross-border. John will share his vision of empowering the average man on the street by offering the true mentorship and support needed to get our entrepreneurs on their feet and on the road to success.

14:30 – 14:40

Conclusion & closing remarks



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