



Small Business Chamber – The Big voice for small business.

SME INDABA, 5 APRIL 2017

LERIBA LODGE - CENTURION

“CREATING JOBS AGAINST ALL ODDS”

The challenges and opportunities facing small businesses.

Main Sponsors:



TIME	TOPIC	PANELLISTS
08:30 – 09:00	Registration	
09:00	Opening Comments	 <p>Bernard Swanepoel – AHI President Bernard Swanepoel is a partner at To-The-Point Growth Specialists and THINKspiration. He serves as non-executive director on the boards of Impala, Zimplats, Eqstra and African Rainbow Minerals Limited. Previous roles include CEO and Chairman of Village Main Reef Limited and CEO of Harmony Gold Mining Company Limited. He is the Chairman of the annual Joburg Indaba as well as a former Vice-President of the AHI. He is Chairman and Managing partner of MMC.</p>
09:15 – 09:45	1 st Keynote Address	 <p>Mcebisi Jonas – Former Deputy Minister, National Treasury Mcebisi Jonas is South Africa's former Deputy Minister of Finance and has been a member of Parliament since 2014 where he served on several portfolio committees. He has also been a member of the Eastern Cape ANC Provincial Executive Committee for two terms.</p>
09:50 – 10:20	Panel 1:	SETTING THE SCENE: THE POLITICAL AND ECONOMIC LANDSCAPE
	Moderator	 <p>Peter Bruce - Executive Editor, Times Media Peter Bruce is the Editor-in-Chief of Business Day, Financial Mail and the TMG television channels. He was editor of Business Day from 2001 until August 2012. His previous roles include editor: Financial Mail; editor: Business Report; UK news editor: Financial Times; Madrid correspondent, Bonn correspondent, and industrial correspondent: Financial Times.</p>
		 <p>Lumkile Mondi - Senior Lecturer at Wits, School of Economic & Business Sciences Lumkile Mondi is Senior Lecturer at the Wits School of Economic & Business Sciences. He has held several directorships, including non-executive director of ArcelorMittalSA, KWV Ltd, and was an economic advisor to the Accelerated and Shared Growth Initiative for South Africa. Mondi was chief economist and vice-president of the Industrial Development Corporation.</p>



Mondli Makhanya - City Press Editor

Mondli Makhanya is Editor-in-Chief of City Press and has been in the media industry for more than 26 years. He has been editor of the Mail & Guardian, the Sunday Times and deputy news editor and Executive Editor at the Star. He was one of the founding editors of Sunday World. Makhanya has also served as Chairperson of the South African National Editors Forum and as Treasurer of The African Editors' Forum.



Dawie Roodt – Chief Economist, Efficient Group

Dawie Roodt is a founder, Director and Chief Economist of the Efficient Group and a nationally renowned economist, with 30 years' experience. He specialises in monetary and fiscal policy and is involved with the management of client asset portfolios. Dawie is ranked the most referenced economist in the country and received the prestigious Economist of the Year award by Sake24, a media house. He has been the anchor presenter of the television program Ontbytsake for the past 12 years. He holds a Master's degree (cum laude) in Economics.

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10:35 – 11:05

2nd Keynote Address



Tanya Cohen, CEO Business Unity South Africa (BUSA)

Tanya Cohen is the CEO of Business Unity South Africa. She has years of experience in the policy arena and a track record of dedication and committed hard work on behalf of organised business. She has demonstrated her ability to influence pro-business outcomes through her work on the Labour Relations Stability process and the successful extension of the

Employment Tax Incentive

11:05 – 11:20

Tea Break

11:30– 12:00

Panel 2:

HOW NATIONAL AND LOCAL GOVERNMENTS ENABLE OR STIFLE SME'S

Moderator



Dr Ernest Messina, CEO of AHi

Ernest Messina is CEO of AHi. A businessman with two master's degrees and a DPhil in History, he is chairperson of Groot Constantia, co-chairperson of Smile 90.4FM and serves on the boards of the Du Toit Group and Isipani Construction. He has been chairperson of the Franschhoek Empowerment and Conservation Trust, a director of Bridge House School and the Oprah Winfrey Leadership Academy for Girls, Chairperson of the Franschhoek Valley

Transformation Charter and a director of National Scrap Metal.



Prof Edith Vries – Director General (DG) of Department of Small Business Development

Edith Vries is the DG of the Department of Small Business Development. She holds a Bachelor's Degree in Social Science, an Honours Degree in Psychiatric Social Work and a Masters Social Science specialising in Clinical Social Work. Vries is a fellow of the South Africa Harvard Fellowship Programme and of the Wits-Harvard Senior Executive Programme. She is a Gestalt practitioner and ultimately served as Acting Vice-Rector: Student Affairs at UWC. Vries has been Executive Director at the Independent Development Trust and Director-General of the Department of Agriculture, Forestry and Fisheries.

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George Seitisho, Executive Manager: Local Improvement Programme and Acting Director General: Community Works Programmes, Department of Co-operative Governance and Traditional Affairs

Over a period of close to fifteen (15) years, Monnapule George Seitisho has emerged as an expert in municipal leadership and management. Over this period, he has obtained extensive national, regional and international experience and exposure, and has served on several Municipal Councils, Provincial Governments and Professional Associations.



Ashraf Adam - Executive Director: Economic Development and Planning, South Africa Local Government Association (SALGA)

Ashraf Adam is the Executive-Director for Economic Development and Planning at the South African Local Government Association. He has 27 years' experience in integrated economic, environmental and spatial planning, having dealt with a comprehensive range of urban and metropolitan challenges. He has obtained different, yet complementary skills and interests that are relevant to working in a high-level governance environment. These include being a partner in a successful development consulting firm, being the chairman of an engineering consulting company, working with different spheres of government, property development and business investment.



Tsholo Mogotsi - Acting Head: Economic Development, City of Johannesburg

Tsholo Mogotsi is the Director for Sustainable Employment Facilitation and the acting Executive Director for Economic Development at the City of Johannesburg. He has more than 25 years of experience across the public sector, civil society, corporate South Africa and as an entrepreneur. In the 10 years, he has been at the City of Johannesburg, Mogotsi's focus has been on SMME and entrepreneurship development. Prior to joining the City of Johannesburg, he managed a programme to catalyse transparency in South African civil society at the Nelson Mandela Foundation. Previously he was an IT entrepreneur and a consultant to early stage start-ups. His interests include start-up policy, entrepreneurial ecosystems, innovation, and the new space industry.



Dr Emil Nothnagel – Specialist Local Government and Local and Green Economic Development

Emil Nothnagel is the managing director of AFlead. He is an economist and local economic development specialist, holding a PhD in Economics and Econometrics, a PhD in Local Economic Development and a Master of Administration (Cum Laude). Emil is currently busy with his third doctorate in LED in Africa at the University of Genève, Switzerland.



David Lewis, Executive Director, Corruption Watch

David Lewis is the Executive Director of Corruption Watch. Formerly in the trade union movement, Lewis is an economist and has held several positions leading development policy research. He was special advisor to the Minister of Labour and co-chaired the Presidential Commission on Labour Market Policy. From 1999-2009 Lewis was chairperson of the Competition Tribunal and chairman of the Steering Group of the International Competition Network. Lewis has served on the boards of the National Research Foundation, the IDC, the Johannesburg Development Agency and SAA. He is currently a member of the Advisory Board of the Wits University Business School. He has authored and edited several books including 'Thieves at the Dinner Table', an account of the first 10 years of competition law enforcement in South Africa. In 2010 UCT awarded Lewis an honorary doctorate in economic sciences.

12:15 – 12:45

3rd Keynote Address

12:45– 13:45

LUNCH

13:45 - 14:30

Panel 3:

NEGOTIATING THE MINEFIELD OF REGULATION AND BUREAUCRACY AFFECTING SMES



Siphon Nkosi – 2nd Vice President of the AHI

Siphon Nkosi is second Vice-President of the AHI. With a B.Com (Hons) Economics, MBA, Diploma in Marketing Management, AMP, he most recently served as the CEO of Exxaro Resources Limited for seven years. Nkosi also founded Eyesizwe Coal in 2001, serving as its CEO and was the President of the Chamber of Mines. He serves on the boards of Sanlam, Exxaro Resources, Anooraq Resources and Eyesizwe Holdings

Moderator



Paul Marais - Business restructuring expert

Lecturer for two years at the University of Stellenbosch in B.Comm. Investment Management. (Part time lecturing for five years); Investment Manager for Bankkorptrust; Corporate Manager for Senbank; Director and Head of Share Trading at the stock broking firm BJM. Marais started his own group of private companies involved in property development, short-term loans, factoring and discounting.

He has extensive experience in development finance and bridging finance for developers, as well as in setting up companies, turning them into profitable, sustainable ventures and listing them. He holds a B.Comm. (Honours) – University of Stellenbosch



Octavia Matloa - Entrepreneur

Octavia is a CA(SA), serving on various boards and audit committees. Her passion for entrepreneurship has seen her building her own businesses in sectors ranging from auditing to mining. She understands the challenges facing SA entrepreneurs very well



Marnus Broodryk - Entrepreneur, Mentor

Marnus Broodryk's 'Rags to Riches' success story reads like a movie script. Among his many successes, Broodryk built a successful accounting firm and was the youngest investor ever to be on the international television show Shark Tank. Today he is CEO of The Beancounter, an accounting firm using cloud technology to help SMEs. Last year JSE-listed Transaction Capital acquired a majority shareholding. Broodryk is involved in many other projects, launching and selling three tech companies, a glass company, a

construction company, and a vegan restaurant. He also dedicates his time to helping other entrepreneurs reach their dreams by providing seed capital and mentoring and participated in M-Net's reality series, Shark Tank South Africa, in 2016 and hosts a weekly insert on KykNET's Winslyn. He recently started a community called the "Entrepreneur Zone" to connect established entrepreneurs.



Lebo Matlou– Entrepreneur

Lebogang obtained a BCom Law from Rhodes. He still assists in the family retail businesses, but is also busy establishing himself as a supplier of specialized equipment to the mining industry. He is an expert in wearing down bureaucratic procurement procedures and red tape.



Annie Malan - Entrepreneur

Annie Malan established Annie Malan Promotions in 2003, where she continues to serve as CEO. Honoured recently as a "Winning Woman" by EY at their World Entrepreneur Conference in Monaco, Malan had more experience under her belt before the age of 21 than many people achieve in a lifetime. At 19 she was made a director for Ferreira Brokers(Later Unifer), receiving the Wolraad Woltemade award from Old Mutual for most sales nationwide. She was awarded as one of the Top Ten Brokers Nationwide for New Business at age 20 and went on to serve as director for various healthcare entities in the IT sector. She was sales director of "The Media" and head of Consumer Promotions for Primedia.

14:45 – 15:00

Conclusion

Bernard Swanepoel