

“CREATING JOBS AGAINST ALL ODDS”
The challenges and opportunities facing small businesses.

Sponsors:



TIME:	TOPIC:	PANELLISTS:
08:00 – 08:30	Registration	
08:30 – 08:45	Opening Comments	<p>Bernard Swanepoel: SBI Chairman @zbswanepoel</p> <p>Bernard Swanepoel is a partner at To-The-Point Growth Specialists and THINKspiration. He serves as non-executive director on the boards of Impala, Zimplats, Eqstra and African Rainbow Minerals Limited. Previous roles include CEO and Chairman of Village Main Reef Limited and CEO of Harmony Gold Mining Company Limited. He is the Chairman of the Annual Joburg Indaba as well as a former Vice-President of the AHI. He is Chairman and Managing partner of MMC.</p>
08:45 – 09:15	Keynote Address	<p>Dennis Davis: Judge @Judge_eNCA</p> <p>Educated at Herzlia School and Universities of Cape Town and Cambridge. Presently judge of High Court, Cape Town (since 1998) and Judge President, Competition Appeal Court (since 2000). Still teaches as hon prof at the University of Cape Town tax, constitutional law, competition law and legal theory. Author of 10 books – latest being with Cheryl Saunders and Alan Richter on Constitutional Values (2015) Held visiting professorial posts at Toronto, Melbourne, Harvard, NYU, Florida Brown and Georgetown. Concerned Manchester United supporter. Married to Claudette with two children Liat and Joshua.</p>
09:15 – 10:15	Panel 1:	Setting the Scene: The Political Economy
	Moderator	<p>Siki Mgabadeli: News anchor & SBI Director @sikingabadeli</p> <p>Siki Mgabadeli is an award-winning financial journalist. She has worked for various broadcasters in South Africa as a reporter, producer, anchor and editor. Her well-rounded grasp of business and politics has seen her anchor various TV current affairs programmes, most notably, the acclaimed ENCA and eTV programme, The Big Debate. She holds an Honours Degree in Journalism from Rhodes University. She has been featured in the M&G SA Book of Women, and the M&G Young South Africans publications.</p>
		<p>Tim Cohen – Editor of Business Day @tim_cohen</p> <p>Tim Cohen is the editor of Business Day. He began his journalism career on Dome newspaper, the official student newspaper of the University of KwaZulu-Natal, whose production schedule was largely dependent on the availability of beer. He graduated to the last outpost, The Natal Witness, which was fuelled by tea, but was subsequently lured to the coffee-infused domain of Business Day. On Business Day, he was political correspondent, finance editor, London correspondent and editor at large, among a variety of other posts. It was probably the coffee.</p>
		<p>Mike Schüssler: Economist @mikeschussler</p> <p>Mike Schüssler, owner of Economists dotcoza, an Economic Consultancy, has been extensively quoted in the media over the last two and half decades. Mike's innovative research on employment and household issues has earned him much praise. He is the most quoted and endorsed economist in South Africa for his insights from Academia to Analysts the world over. His innovative approach has led to new economic measurement indices and management tools such as Transport cost adjustment and logistics indices, the BankservAfrica transaction index and the ABSA SMME Index. Mike has won the Economist of the Year competition twice; one of only three economists to have won this competition more than once in the past twenty five years.</p>





Annabel Bishop: Chief Economist – Investec

Annabel Bishop is Investec Bank Limited's Chief Economist. She joined Investec in 2001 and has worked in the macroeconomic and econometric field for over 20 years. Annabel is the holder of the Sake/Beeld Economist of the Year title for 2010 and has won numerous monthly Reuters Econometer awards for correctly forecasting a range of economic variables. She has authored a wide range of in-house and external articles, published both abroad and in South Africa. Before joining Investec, Annabel was the Economic Analyst at Econometrix, providing key macroeconomic research and specific project work to a variety of clients across the economy, as well running the firm's econometric model. She holds a cum laude master's degree in economics and econometrics.



Phillip de Wet: Associate editor Business Insider @phillipedwet

Phillip de Wet is an associate editor at the Business Insider South Africa, a brand new collaboration between the biggest business website network in the world and Media24. Over the past 15 years he has been involved in the launch of various projects, including Daily Maverick, and he most recently spent six years writing for the Mail & Guardian where he also, at times, acted as deputy editor and news editor. His search for understanding of the South African condition has seen him dodge flying rocks in the streets of Johannesburg, dodge gunfire in the streets of Pretoria, and generally run away from tear gas, petrol bombs and rubber bullets in various communities in protest — sometimes while simultaneously tweeting and taking pictures. Most recently he spent a lot of time in courts, as South African politics descended into lawfare.

10:15 – 10:45

Keynote address



Mondli Makhanya: Editor City Press @City_Press

Mondli Makhanya is Editor-in-Chief of City Press and has been in the media industry for more than 26 years. He has been editor of the Mail & Guardian, the Sunday Times and deputy news editor and Executive Editor at the Star. He was one of the founding editors of Sunday World. Makhanya has also served as Chairperson of the South African National Editors Forum and as Treasurer of The African Editors' Forum.

10:45 – 11:30

Brunch

11:30 – 12:30

Panel 2:

Perspectives on the economy: Government Watch

Moderator



Themba Maseko: Director communications BLSA @MasekoThembaJ

Themba Maseko is former Director General for Public Service and Administration. He is also former Spokesperson for the Government of South Africa. Maseko has previously served as Director-General of Public Works as well as CEO of Government Communications and Information Systems.



Adrian Lackay: Former SARS Spokesperson

Adrian Lackay is a former spokesperson for the South African Revenue Service (SARS). Before he started at the tax authority in 2003, he worked as a journalist and political correspondent. He is the co-author, with Johann van Loggerenberg, of the best-selling book Rogue – The Inside Story Of SARS's Elite Crime-busting Unit. The book documents the success story of SARS since its establishment as a unified tax and customs administration in 1997, until the institution's demise with the appointment of Commissioner Tom Moyane in 2014. It demonstrates how SARS, a globally respected revenue authority under the leadership of Pravin Gordhan, became a victim of state capture, with the institution's top leadership being purged and persecuted through a remarkable disinformation campaign in the media, and ultimately, through a series of aborted criminal prosecutions by the state. Lackay specialises in communications, media- and reputation management, and economic research. He currently works at the Public Investment Corporation (PIC) on a short-term contract.



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Brendon Darroll: Project manager SBP @BrendonDarroll

Brendon is the Senior Projects Manager and a senior researcher for business environment specialists, SBP – the research and advocacy partner of the SBI. On behalf of SBP, he regularly engages with government on a number of ground-breaking research projects particularly focusing on SME development. Currently, Brendon leads SBP's research team in conducting research on provincial administrative, regulatory and legislative issues to reduce Red Tape impeding SMME growth for the Department of Small Business Development, spanning all nine provinces. He is also SBP's senior consultant conducting an impact evaluation of national government's SMME National Strategy, commissioned by the Department for Monitoring and Evaluation on behalf of National Cabinet. He has represented BUSA at a global knowledge workshop on the informal economy convened by the ILO in Italy and has engaged extensively with official representatives from the IMF, ILO and OECD on South Africa's socioeconomic policy reviews. Brendon holds a Masters in Business Administration from the Gordon Institute of Business Science, University of Pretoria.



Sikonathi Mantshantsha: Deputy Editor, FM @sikonathiM

Sikonathi Mantshantsha is the deputy editor of South Africa's Financial Mail, which he joined in 2012, and also writes for the leading business broadsheet Business Day. A qualified stockbroker and a recent graduate of the Management Advancement Programme at Wits Business School, Sikonathi started his career at Brait Securities as a messenger, then bonds and equities trader before taking a position at UBS Investment Bank as a trade support analyst. In February 2004 he became the chief editorial researcher at Media24 for Who's Who of Southern Africa. When the division relocated to Cape Town he joined Finweek magazine and Fin24.com as a financial journalist, where he stayed for five years. In 2010 he joined Bloomberg News as the equities, industrials and markets reporter, two years later he joined Business Day and Financial Mail as an investment & energy writer. In 2015 he was promoted to money & investment editor and in 2016 become the deputy editor. His field of specialization is the energy and investment industries, with a particular bias towards South Africa's state-owned enterprises.

12:30 – 13:00

Keynote Address



Advocate Michelle le Roux: Competition Amendment Act & competition Law @michellemleroux

Michelle practices in the areas of general commercial and regulatory law, competition law and administrative law. She has experience in class action litigations and other complex litigations. She also has an interest and experience in public interest, human rights and constitutional litigation. Michelle is an Adjunct Professor at the Law School of the University of Cape Town where she lectures in competition law. She is the co-author of 'Precedent and Possibility: the (ab) use of law in South Africa' and several published articles and opinion pieces. Michelle is the Chairperson of the Ministerial Advisory Panel regarding amendments to the Competition Act. Michelle is also a member of the New York Bar.

13:00 – 14:00

Panel 3:

Creating opportunities out of challenges.

Moderator



Ashwin Willemse: Entrepreneur & Activist:

Ashwin Willemse is a retired South African rugby union player. He played at wing for the national team, the Springboks. He was one of the outstanding performers during the 2003 season.





Amanda Dambuza: Uyandiswa CEO @amanda_dambuza

Amanda Dambuza is the Chief Executive of Uyandiswa; a consulting firm she founded 5 years ago. She was until recently also the Financial Services Director of the JSE listed organisation, Adapt IT. Adapt IT owned 49% of Uyandiswa, a deal concluded in October 2014. Effective 1 July 2017 Amanda concluded another transaction with Adapt IT to buy back 49% of Uyandiswa making it a 100% Black Female Owned (BWO) organisation with an annual turnover nearing R100 m and around 75 staff. This transaction also included a buy out of the Business Analytics and Intelligence business of Adapt IT. Prior to founding her own companies Amanda had spent most of her over 15-year corporate career in the Financial Services industry particularly banking. She is the overall winner of the Veuve Clicquot ELLE Boss Award 2017.



Itumeleng Phake: Zenzele Fitness Group (Pty) Ltd @ZenzeleFitness

Itumeleng (Tumi) Phake is a South African based entrepreneur, business speaker and mentor. He is the founder and chief executive officer of Zenzele Fitness Group, a fitness and wellness company that operates 13 gym facilities across South Africa. He was named and won the 2017 Entrepreneur of the year. A former banker with seven years' experience in investment and banking, Phake spent a lot of time learning and leveraging off industry experts. He holds a Bachelor of Commerce Degree in Financial Management from the University of South Africa (UNISA). Inspired by his passion for health, fitness and business, in 2014 Tumi founded Zenzele fitness Group. Zenzele delivers turnkey fitness and wellness solutions for corporate and government clients who seek to promote employee wellness. Furthermore, Zenzele designs, furnishes, outfits, operates and manages fitness facilities, extending beyond the idea of a simple gym. Top-of-the-line technology and equipment allows for the tracking of all activities and facilities while working closely with medical experts across the country to deliver excellent service to users.



Ouma Tema: Plus-Fab cc @oumatema

The story started when shopping would be a nightmare for Ouma Tema, its either she found what she wanted but never in her size. Everything in her size had grandma written all over them. When life gave the business woman lemons she decided to make lemonade. Ouma Tema started making her own clothes sharing it on social media, friends and fellow plus size ladies kept on asking where she got all the clothes and sharing with her their shopping frustrations. She saw the gap in the market and launched her own fashion brand targeting plus size women. Her mission is to challenge the stereotype concept that curves have no place in the fashion industry. From operating out of the boot of her car and garage at her apartment, today Plus-Fab has a fully-fledged production factory employing 16 people and sell through the fastest growing retail chain The Space. Plus-Fab is also available at Spree. Ouma Tema is a passionate business woman with interest in fashion, marketing and communications. She is one of the most sought-after plus size fashion designer in SA and neighbouring countries.



Kgomotso Pooe: Soweto Outdoor Adventures @Soweto_Host

In 2010, entrepreneur Kgomotso Pooe had a vision of bringing quad bikes to Soweto and turned a patch of grass at a derelict power station into what is today just one part of his growing tourism empire. In May 2013, Pooe founded SoWeToo Hop On-Hop Off Tours, along with City Sightseeing Johannesburg, and today has three minibuses seating 15 passengers plus a guide and driver. "In our first month we serviced 92 passengers, now we exceed 800 tourists a month," Pooe said. But the 35-year-old former advertising executive knew that if he wanted to be a serious player in South Africa's tourism industry, he needed a base in Cape Town – "the mecca of tourism". He expanded to the Mother City, and LaGuGu Hop on-Hop Off Township Tours was born. Kgomotso previously spent five years living in Cape Town so was able to plan the route, which includes the Langa Heritage Museum singer Brenda Fassie's house, Sobukwe Square, the N2 Gateway Project, the Amy Biehl memorial and Mzoli's restaurant. "A township tour needs some history and heritage.

14:00 – 14:15

Conclusion



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