



The Big voice for small Business

AHI SME Indaba

26 July 2017 @ Kelvin Grove Club
144 Campground Road, Newlands,
Cape Town.

“CREATING JOBS AGAINST ALL ODDS”

THE CHALLENGES AND OPPORTUNITIES FACING SMALL BUSINESSES.

Sponsors:



TIME:	TOPIC:	PANELLISTS:
08:30 – 09:00	Registration	
09:00	Opening Comments	 <p>Bernard Swanepoel: AHI President Bernard Swanepoel is a partner at To-The-Point Growth Specialists and THINKspiration. He serves as non-executive director on the boards of Impala, Zimplats, Eqstra and African Rainbow Minerals Limited. Previous roles include CEO and Chairman of Village Main Reef Limited and CEO of Harmony Gold Mining Company Limited. He is the Chairman of the annual Joburg Indaba as well as a former Vice-President of the AHI. He is Chairman and Managing partner of MMC.</p>
09:15 – 10:00	Keynote Address	 <p>Dr. Mathews Phosa: Former President: AHI; Former Premier Mpumalanga; NEC ANC Dr Mathews Phosa is a prominent political and business leader in South Africa. Dr Phosa qualified with a Bachelor of Law degree from the University of the North and later was awarded an Honorary Doctor of Law Degree (PhD (in Law) from Boston University, USA in 1995. He was appointed by President Nelson Mandela as the first Premier of Mpumalanga, He held this position until 1999 after which he became a member of the National Executive Committee of the ANC. in 2007, Dr Phosa was elected Treasurer General, a position he held until 2012. Dr Phosa is the chairman of various boards, including Jubilee Platinum, SMEC, Hans Merensky, Vuka Timbers, Renaissance Capital, Bauba Platinum, and MCLI to name a few. Dr Phosa is a prolific author who speaks nine languages.</p>
10:00 – 10:45	Panel 1: Politics & Economics	<p>SETTING THE SCENE: THE POLITICAL AND ECONOMIC LANDSCAPE</p> <p>Moderator</p>  <p>Jan-Jan Joubert: Sunday Times Jan-Jan Joubert is the Deputy Editor: Politics, Parliament and Opinion at The Sunday Times. He has covered Parliament since 2003 and is a former political editor of Die Burger, Beeld and Rapport.</p>  <p>Michael Power: Chief Strategist Investec Asset Management Michael Power is a strategist for Investec Asset Management. He began his career as an intern at Chase Manhattan Bank before joining Anglo American's international corporate finance department in South Africa in 1983. From 1985 to 1988, Power worked at NM Rothschild & Sons/Smith New Court in their London corporate finance departments where his responsibilities had a strong natural resource emphasis. Power then joined HSBC—Equator Bank in Kenya in 1990. He returned to England in 1994 to begin work at Baring Asset Management as a director in their emerging markets department. Power was Head of Africa and the Middle East and Baring's natural resources sector, and was also portfolio manager for the Pan African Simba Fund. Power lectured in both economics and management studies while at the University of Cape Town. Power earned his Ph.D. in economics at University of Cape Town and his master's in international business and law at the Fletcher School, Tufts University.</p>



Ryan Ravens: CEO Accelerate Cape Town

With an intense entrepreneurial spirit forged over decades, and a strong affinity for continuous learning and improvement, I am a generalist with a passion for aligning operations to strategy through process and system design. Over the past few years, my career has been centered around the discipline of programme management in complex and diverse environments, which has developed my competence not only with regard to project management methodologies and systems, but more importantly with

regard to establishing operational structures that allow diverse individuals and teams to perform at their best



Prof. Haroon Bhorat: Co-author of “State of Capture Report” – betrayal of the Promise.

Haroon Bhorat is Professor of Economics in the School of Economics and Director of the Development Policy Research Unit (DPRU), at the University of Cape Town, South Africa. Haroon has his PhD in Economics through Stellenbosch University in South Africa. He studied at the Massachusetts Institute of Technology and was a Cornell University research fellow. He holds the highly prestigious National Research Chair under the theme of Economic

Growth, Poverty and Inequality: Exploring the Interactions for South Africa.



Hanlie Stadler: Business Editor of Netwerk24

Hanlie Stadler is business editor of Netwerk24. She has a journalism degree from US and a degree in political science degree from Wits. Her interests are in personal finance and the economy, especially the impact that inflation has on consumer and business confidence and consequently on job creation and economic growth.

10:45 – 11:15

2nd Keynote Address



Magda Wierzycka: CEO Sygnia Group

Chief Executive Officer: Sygnia Group
BBusSc (Actuarial); PhDip (Actuarial); FFA; FASSA; CFP Former Head of Institutional Business at Coronation Fund Managers and former CEO of the African Harvest Group. Financial Services Experience: 21 years.

11:15 – 11:30

Tea Break

11:30 – 12:15

Panel 2:
SME'S
Moderator

UNDERSTANDING SME'S IN SOUTH AFRICA



Stephen Timm: Small Business Insight

Stephen Timm is a South African journalist and researcher who has been writing on small business and entrepreneurship in South Africa, Brazil, Chile, India, and Malaysia since 2003. He has written on small business for a number of South African newspapers, including Business Day and Mail & Guardian, and magazines, including Entrepreneur SA and Financial Mail. He is currently the editor of South African tech startups website Ventureburn. In recent years he

has also completed research reports and policy briefs for a number of organisations, including Trade and Industrial Policy Strategies (TIPS), the Global Entrepreneurship Monitor (GEM) and the Centre of Development and Enterprise. He is based in Cape Town, South Africa.



Chris Darroll: CEO of the Small Business Project

Chris Darroll is the founder and chief executive of Small Business Project, SBP. SBP specialises in undertaking targeted and robust evidence-based research to inform government policy-making, support SME development and job creation, assist in improving the efficiency of regulatory frameworks and administrative procedures for private sector growth. Chris has more than 26 years' experience in private sector development, with a special focus on SMEs and job creation. Chris has served as an advisor to several

key South African and African government Ministers on addressing constraints to private sector growth and SME development in particular. Chris was a primary architect of the pan-African Investment Climate Facility for Africa.



Jacqui Kew – Global Entrepreneurship Monitor

Jacqui is an Associate Professor in the Department of Accounting at the University of Cape Town where she specialises in financial accounting. She teaches on various Executive Short Courses at UCT's Graduate School of Business as well as presenting training courses for corporate clients such as Old Mutual, BP and Vodacom. She is the team leader for the South Africa Global Entrepreneurship Monitor, develops courses, and dabbles in research relating to entrepreneurship and small business development (particularly in the micro-enterprise arena)

12:15 – 13:00

Panel 3:
Government & SME'S
Moderator

GOVERNMENT AND SME'S



Bernard Swanepoel: AHI President

Bernard Swanepoel is a partner at To-The-Point Growth Specialists and THINKspiration. He serves as non-executive director on the boards of Impala, Zimplats, Eqstra and African Rainbow Minerals Limited. Previous roles include CEO and Chairman of Village Main Reef Limited and CEO of Harmony Gold Mining Company Limited. He is the Chairman of the annual Joburg Indaba as well as a former Vice-President of the AHI. He is Chairman and Managing partner of MMC.



Tim Harris: CEO Wesgro

Tim Harris is the Chief Executive Officer (CEO) Wesgro, the official tourism, trade & investment promotion agency for Cape Town and the Western Cape. Previously he served as Director of Trade & Investment in the Mayor's office of the City of Cape Town where he established a new department to help make the city more open to investment.



Nozabelo Ruth Bhengu: Chairperson of the Portfolio Committee on Small Business

Ms Bhengu has earned a Certificate in Community Development on Change Management and a Certificate in Managing Economic Development Strategies. She has chaired both the Portfolio Committee on Infrastructure, Economic Development and Tourism and the Portfolio Committee on Provincial & Local Government, and has been a member of the Portfolio Committee on Sport & Recreation. Ms Bhengu also co-authored the book "Against The

Wall" (2008). Source: ANC



Henro Krüger: DA MP

My name is Henro Krüger, my Ndebele friends call me Msiza and it means let things happen. A member of Parliament since 2014 and serving on the Small Business Development as well as on the Agriculture, Fisheries and Forestry Committee. I am a dedicated liberal and civil society can count on my integrity, accountability and a will to achieve. I acknowledge that South Africa is composed of people of different backgrounds. I will never discriminate against a race, gender, sexual orientation, religion or culture. As a politician, I commit myself to the fulfilment of my duties and the implementation of an open society policy. History proves that I sometimes work on my own, but I'm also known to reach large milestones as part of a team. I try to be a pillar of potential entrepreneurs, small businesses and interest groups. Businesses feel the inhibition of red tape and I want to make legislation more business-friendly.

13:00 – 14:00

Lunch & table discussions

14:00 – 15:00

Panel 4: Entrepreneurs

MAKING OPPORTUNITIES OUT OF CHALLENGES

Moderator



Dr Ernest Messina: CEO AHI

Ernest Messina is CEO of AHI. A businessman with two master's degrees and a DPhil in History, he is chairperson of Groot Constantia, co-chairperson of Smile 90.4FM and serves on the boards of the Du Toit Group and Isipani Construction. He has been chairperson of the Franschhoek Empowerment and Conservation Trust, a director of Bridge House School and the Oprah Winfrey Leadership Academy for Girls, Chairperson of the Franschhoek

Valley Transformation Charter and a director of National Scrap Metal.



James Verster: Blue Nova

James studied electrical engineering at the University of Stellenbosch and later studied a post graduate degree in Power Electronics at the University of Pretoria. James joined the Reunert group in 1998 at as a design engineer for defense electronics systems where he developed systems such as anti-aircraft drives and radar transmitters. He was later appointed as marketing and sales director at Reutech. After completing his MBA at UCT he was appointed CEO of Reutech; a position he held between 2004 and 2010. He then moved to Jhb. where he joined the executive team at Reunert head office as head of group strategy and business development. In 2012 James was appointed as CTO at Digicore where he lead the product development and manufacturing divisions of one of the largest fleet management companies in the world. In 2015 he started BlueNova and is currently CEO at this innovative energy storage company. BlueNova specializes in the development and production of large format Lithium-Ion batteries for renewables and traction energy sectors in Southern Africa.



Johan Bosini: Venture Partner at Quona Capital

Johan is a Venture Partner at Quona Capital, a global Fintech fund for the unbanked in emerging markets. Quona invest in entrepreneurs and growth-oriented businesses seeking to change how financial services are delivered in emerging markets. Prior to Quona Johan launched the first automated mobile only unsecured loan product in Africa, closing pan African partnership deals with some of the continents biggest mobile network operators providing Mobile Financial Services products to millions of unbanked consumers, small businesses and mobile money

agents. Johan spent his earlier career in large businesses like Goldman Sachs and a subsidiary of Swiss Re., and holds an Economics degree from the University of Stellenbosch.



Reuben Riffel: Restaurateur and Entrepreneur

Chef Reuben Riffel is a high-profile and very well-respected member of the South African culinary community. His first big break came at Monneaux Restaurant in Franschoek, where he took up a position as a kitchen hand, only to eventually leave as executive chef, having won a few local awards for excellence on the way. After just six months, Reuben's was awarded the Eat Out Restaurant of the Year Award, and Reuben himself landed the coveted Chef of the Year Award. Endorsements, a tome of a cookbook, and numerous TV appearances and accolades

followed. He even put in an appearance on the Martha Stewart Show. Reuben Riffel is the Owner of three Reuben's restaurants, all based in the Western Cape. They are in Franschoek, in Cape Town, and in Robertson.



Jeanne Groenewald: Entrepreneur

In 1992 Jeanne received her Bsc. Degree in Agriculture from the University of Stellenbosch where after she in a very short space of time, developed her father's duck rearing business into one of the biggest suppliers of ducks in the country. In 1996, she started rearing chickens on the farm as a means to provide a healthy alternative for her family. In 2002 she built the processing plant in Grabouw as the business was growing. In 2009, slaughtering 48 000 chickens per week at the time, Jeanne took the award for National Female Farmer of the Year for National Markets. In

August 2014 Jeanne was honoured by the Department of Agriculture and this time she was awarded the Top Commercial Female Entrepreneur Award for 2014. The Department of Agriculture nominated her for the Western Cape Premier's Female Entrepreneur of the Year and as the leader of Elgin Free Range Chickens Jeanne was a category winner in the Established Business Category and the overall winner of this Prestigious Ward. A mere 100 chickens a month grew to 100 000 plus chickens a week!



Ingrid Jones

Ingrid Jones is one of the Founder Directors of Mikateko Media and is currently serving as the Managing Director, with a specific focus on growing the business while at the same time fulfilling the role of Editorial Director of Content. Her career spans an impressive range, including, but not limited to: teaching (secondary and tertiary); radio and television presenting; consumer and customer magazines; editor across multiple titles; serving on the executive of the Black Afrikaans Writers Forum and SADTU branch structure; motivational speaking; heading up

an NPO that serves women and children from disadvantaged communities, with a specific emphasis on education and fundraising for bursaries; and Board Member of FEMME – an NPO that distributes menstrual cups to underprivileged high school girls. Due to her teaching experience, Ingrid has mentored many young, black media students to become successful practitioners – a legacy that pays credence to black excellence in every sphere of society.

Conclusion

Bernard Swanepoel